

SCHOOLARTS

A PUBLICATION for THOSE INTERESTED IN ART EDUCATION

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Pedro J. Lemos

Jane Rehnstrand

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The Davis Press, Inc

Worcester · Massachusetts
Publishers

The School Arts Magazine is a monthly periodical, published ten times a year, September to June, and is indexed in the Readers' Guide to Periodical Literature and the Education Index

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Subscription Rates

United States, \$3.00 a year in advance Canada, \$3.25 Foreign, \$4.00

Canadian Subscription Representative Wm. Dawson Subscription Service Limited 70 King St., East, Toronto, 2

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All communications concerning articles and drawings for SCHOOL ARTS publication should be addressed to the Office of the Editor, SCHOOL ARTS, STANFORD UNIVERSITY, CALIFORNIA. Subscriptions to SCHOOL ARTS and orders for SCHOOL ARTS PUBLICATIONS should be sent to SCHOOL ARTS, PRINTERS BUILDING, WORCESTER, MASSACHUSETTS.

"CREATIVE HANDS"



Everyone an Artist

O MANY YEARS of false art appreciation have implanted the idea that artists are born and not made. The fact overlooked is that every child born is potentially an artist, but our wrong art education for years has been constantly "unmaking" artists. There is no valid reason why every person in our millions of inhabitants should not be an artist in the true sense of the word. So true an artist that no matter what his vocation might be, he would be a better farmer, plumber, merchant,

doctor, lawyer, or president—a better citizen because of the finer senses developed by art to the beauties of his world and nature all around him, the Fine Art of Better Living. Never yet has there been a child that has not sensed beauty in the world around him and who has not reached for the stars, but how few have been encouraged and how many more have been barred from the kingdom of delight, discouraged by false ideas from a really rich life made possible through sensing color, the evening's fairy lights, the song of the morning's herald, or the simple roadside flowers. As we have grown in years we have lost the art of finding thrills over the little surprises that Nature has placed along our life road, which could make rainbows of our everyday duties instead of drab dramas of work and worry. Our natural childhood art sense was eliminated in our early education.

I have never been able to understand why the statement is constantly advanced that "of course everyone cannot become an artist, that therefore courses of art education should be divided into two types: one purely appreciative and the other of practice." That the one of appreciation will be toward developing an intelligent buying group to encourage the limited few real artists who will need support. Such an argument lacks foundation and is one based on a material, disparaging, thoughtless attitude, thinking not in spiritual terms but of barter and business, of which our country is surfeited. Of it, we have made such a fetish that men and women grow old and regretful for their years empty of natural, simple enjoyments, because of the constant quest only for gold and glory.

To those who can see art as a national need in every child's education taught by practice and experience, not as a flourish but a very necessary part of a balanced life education, to become an important part of a growing citizen's everyday life, there is every outlook of a happy fruition. Not art that is studied afar, touched with finger tips, learned only from the lantern slide or the cold type of book pages, but the actual doing, so that art can enter into every day's program for an age, making every day golden with beauty and rich through treasures revealed in all nature to the Anointed Eye.

The Creative Hands that grasp materials whether it be the stringed board, clay or stone, pen or paper, mud or flax, wood or iron and bring to mankind a creation of beauty and service, in music or poetry, color or form, is an artist, and attuned to the Creator.

In this simple Art Gospel, with Creative Hands, everyone is an Artist.

Pedro J. Bemos





The FARMYARD GARDEN

MURAL PAINTING

TULITA WESTFALL MONTEREY, CALIFORNIA



Courtesy of The Davis Press, Inc

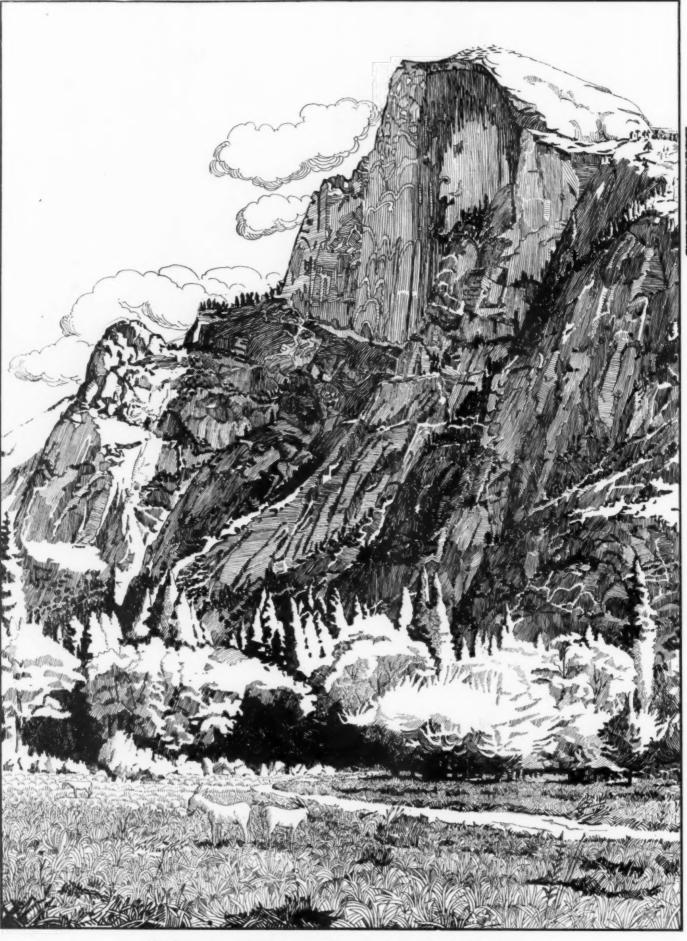
BLUE ROBINS
A Color Woodblock from Europe





June 1939 **327** Creative Hands are replacing Idle Hands in Art Education.
"Learning by Doing" has been found to be the successful education throughout our country in the primary and secondary schools.
The higher schools of education will soon also require application added to theory in art to make of art a subject really integrated with life's needs

Above: School children sketching from architecture at Carnegie Institute, Pittsburgh Below: Grade children sketching from paintings in Newark, N. J., Museum of Fine Arts



Half Dome, Yosemite Valley, an outdoor subject requiring the different surfaces of rock, foliage and grass expressed in pen and ink line, very successfully rendered by Tulita Westfall of Monterey, California. A decorative quality permeates all of Mrs. Westfall's work whether pen and ink or water colors, pencil or oil paint, always combined with fine draughtsmanship as shown in her color frontispiece in this number

School Arts



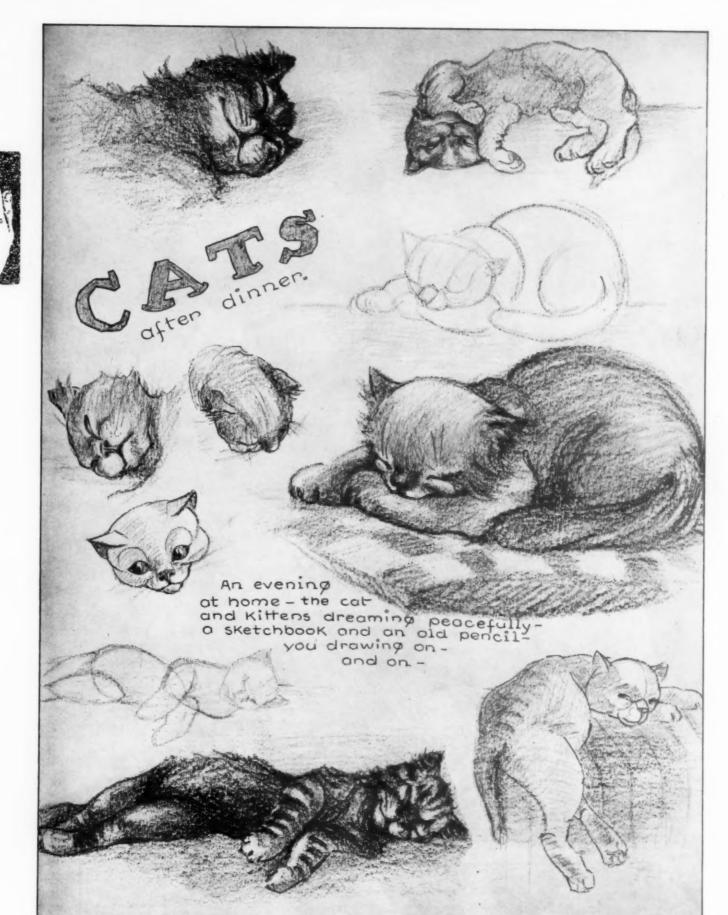
June 1939

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Cartooning need not be "careless drawing." It can be good drawing plus humor—clean fun, a subject of which much more could be used with boys in art teaching. Harriett Weaver has produced successful results with this subject in her school teaching, and her successful publication on "Cartooning" has been prepared to show how other art teachers may do likewise



The simple approach to drawing animals with high-lighted and shaded circles is illustrated on this page by Margot Lyon, Assistant Editor



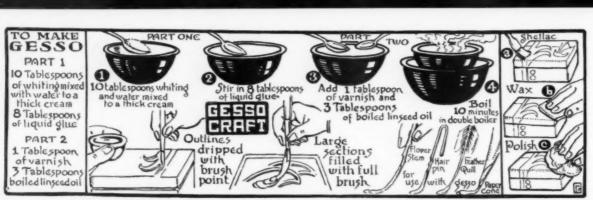
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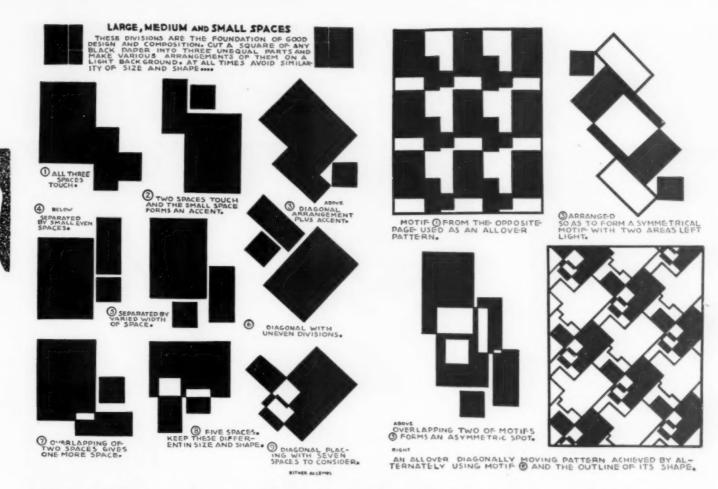
The cat, considered a most difficult artists' model, has been captured on this page by Harriett Weaver, and her outline drawings show how she goes about it

Harriett Weaver





Gesso decorated boxes and chests by Esther deLemos with gesso formula and how to use it



Since the publication of two pages on abstract design in last September's School Arts there have been many requests for continued pages by Esther deLemos. She has, therefore, left her professional designing long enough to draw the six following pages in simplified form adaptable to school teaching, each lesson including a page of application. To complete the entire set in this issue we have reproduced above the two pages from last September's School Arts

FOUR LESSONS IN ABSTRACT DESIGN

ESTHER deLEMOS • • • Designer and Craftsman • • • Palo Alto, California

HE object of these pages is to present a simple but applicable method by which elementary students in design may easily create simple designs of modern abstraction.

• One page of each set in this lesson is devoted to the application of these designs. The student, however, should be primarily concerned with the original two-dimensional motif before any attempt is made to apply it.

• As small, medium, and large spaces constitute all composition and design, let us then use these three divisions with which to start this design experiment. An unequally divided square offers as simple forms as are available, so have each student cut these divisions from paper, preferably dark, and arrange them on a light background. Each additional set of shapes should be of a different color or value, thereby clearly outlining each shape where overlapping is used and at the same time achieving color arrangement.

• When the student has acquainted himself with these three areas and can successfully achieve a design motif of good arrangement, let him add the diagonal divisions of a square, or triangles (Plate 2). Here we have used four divisions of the square, adding one more space with which to work. One should not attempt to use all the pieces now cut, but should select those areas which to him have the fundamental contrast in shape and size (large, medium small) and present an opportunity for expressing one's own idea of a design.

• Plate 3 introduces the circle and by combining it with straight side shapes we obtain divisions of a circle. Plate 4 combines all the previous shapes used together. With all these divisions of space combined, overlapped, and patterned with texture it is possible to represent almost any conceivable form and yet by the use of the fundamental areas achieve an abstraction and design.

• In applying this design method to third dimensional objects whether it be a surface design or an object in the round, have the student bear in mind the fact that the same divisions are still necessary when adding further detail. When overlapping is used one must avoid similarity of shapes produced by doing so. One must avoid producing textures which blend to the same value; when more than one texture is used they should vary in value, producing light, medium, and dark, the equivalent of small, medium, and large. The motif should allow the same divisions when placed upon the object it is to decorate. Therefore, by bearing in mind large, medium, and small divisions of space a student may create till his heart is content but still retain good balance and proportion in his designs.

June 1939 **333**

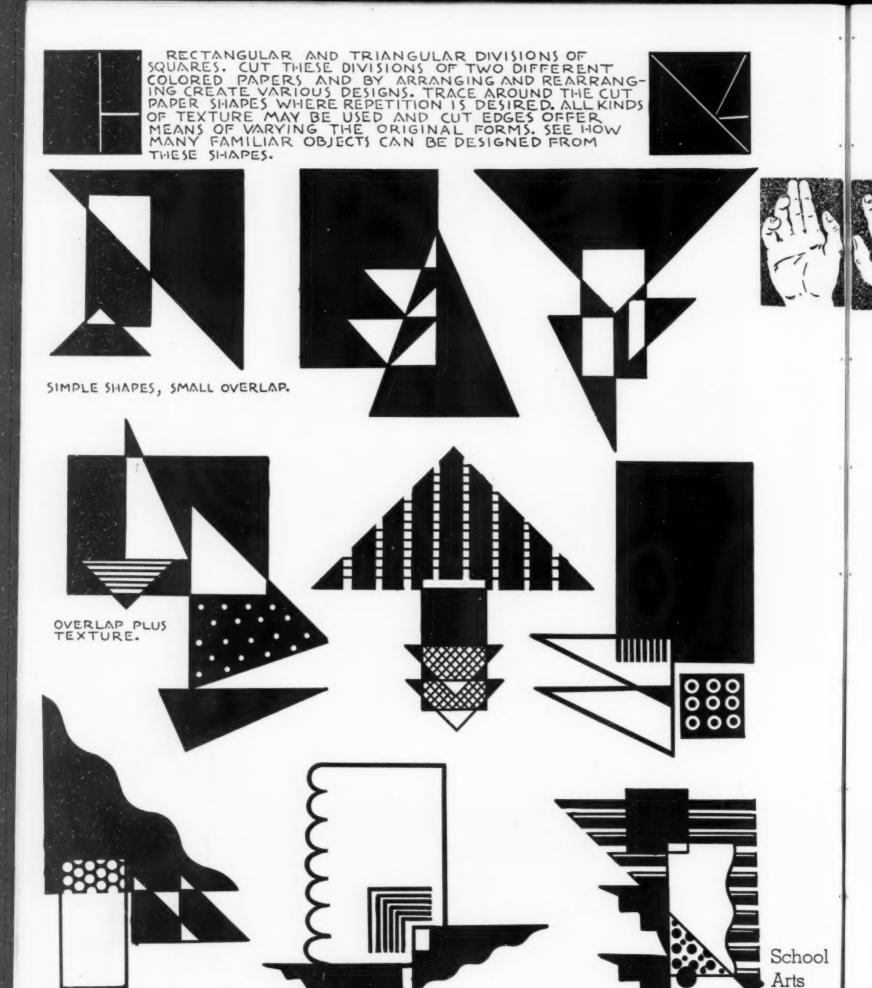


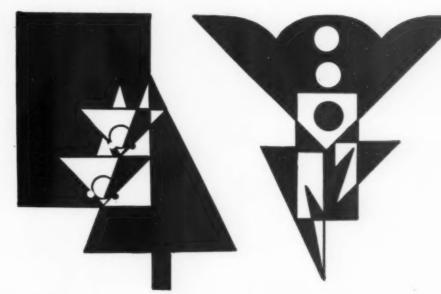
PLATE 2 - DESIGNING

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OVERLAP, TEXTURE AND VARIED EDGES.

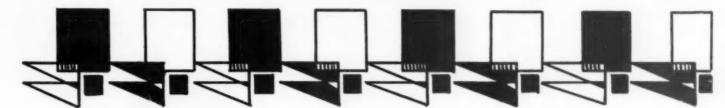


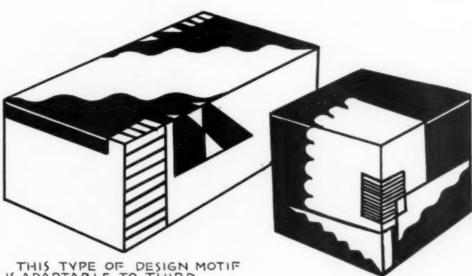
DESIGN MOTIFS ACHIEVED BY USING OPPOSITE SHAPES AS A BASE FOR FAMILIAR OBJECTS.



REPETITION OF OP-POSITE MOTIFS CAN FORM INTERESTING BORDERS.







335 THIS TYPE OF DESIGN MOTIF IS ADAPTABLE TO THIRD DIMENSIONAL APPLICATION.



Esther de Lemos

June

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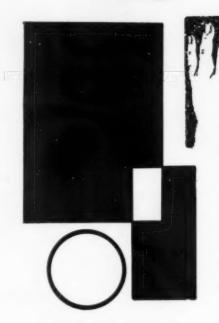
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PLATE 2 - APPLICATION

THE LARGE, MEDIUM AND SMALL DIVISIONS OF A SQUARE COMBINED WITH LARGE, MEDIUM AND SMALL DIVISIONS OF A CIRCLE. CUT THESE DIVISIONS FROM DARK PAPER. PAINT TEXTURE AND CUT EDGES WITH SCISSORS. THESE STEPS GIVE A WIDE SCOPE FOR CREATIVE ABILITY.

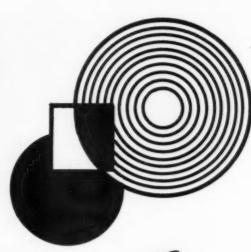


BASIC SHAPES WITH SMALL OVERLAP



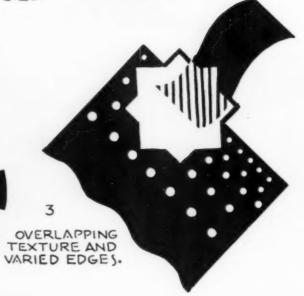












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PLATE 3 - DESIGNING



SUGGESTIONS AS TO HOW THE OPPOSITE MOTIFS MAY BE PUT TO USE IN THE PRIMARY GRADES.

BELOW SUGGESTIONS FOR APPLICATION TO ELEMENTARY DESIGN PROBLEMS.



POSTER

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TABLE MATS OF CARVED LINOLEUM.



A BOOK COVER

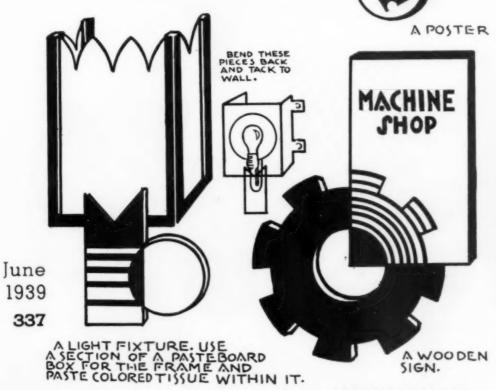
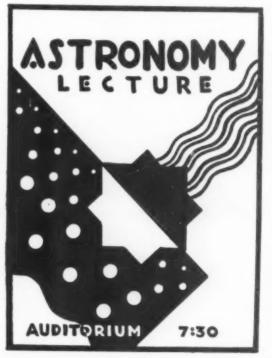


PLATE 3 - APPLICATION



Esther de Lemos



RECTANGULAR, TRIANGULAR AND CIRCULAR AREAS GIVE UNLIMITED POSSIBILITIES AS FOUNDATION FOR ORIGINAL DESIGNS. WORK FOR WIDE VARIATION OF TEXTURE AND SPACE ARRANGEMENT.



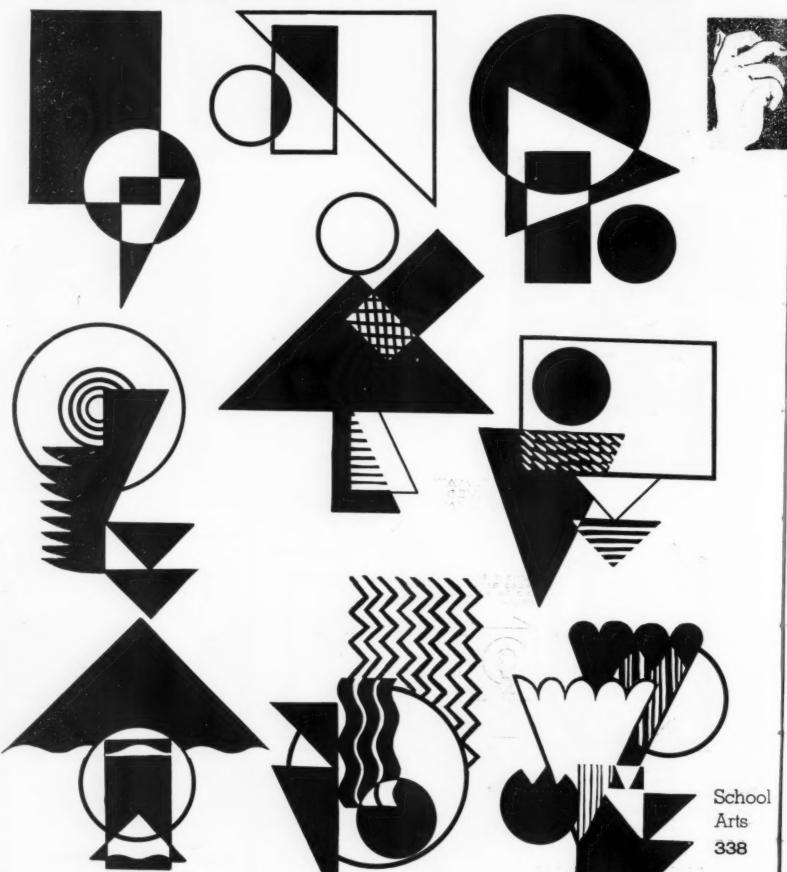


PLATE 4 — DESIGNING





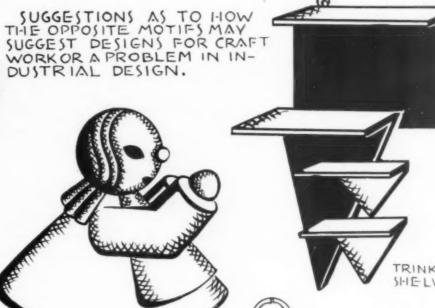


INLAID DOOR PANELS



AMETAL CANDLE SCONCE

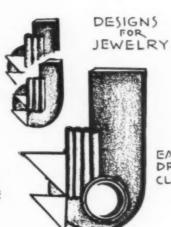




TRINKET



A TABLE-LAMP WITH WOODEN OR POTTERY BASE



EAR AND CLIPS

PENDANT.

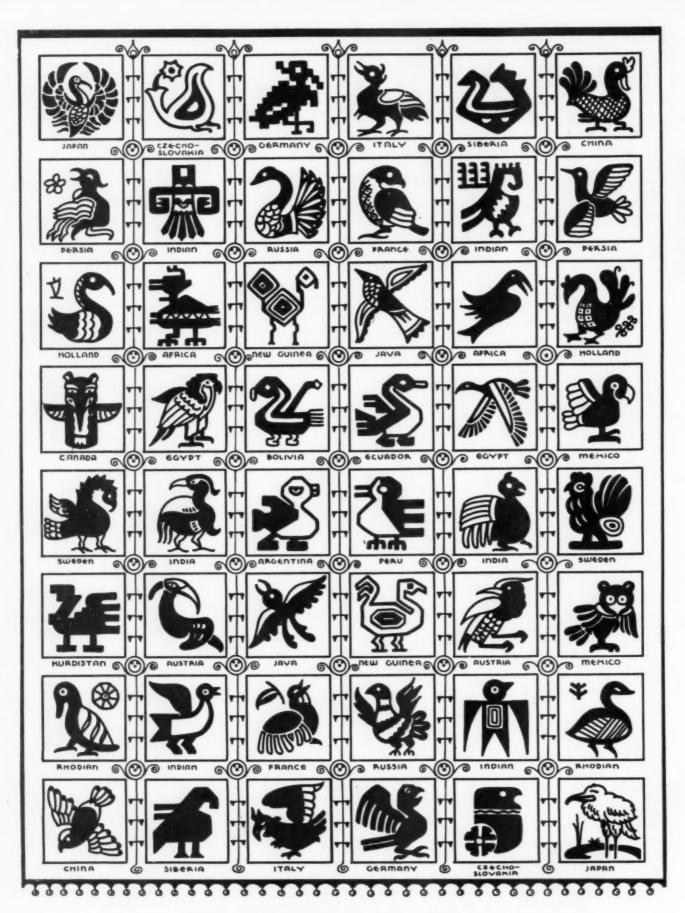
Esther de Lemos

June 1939

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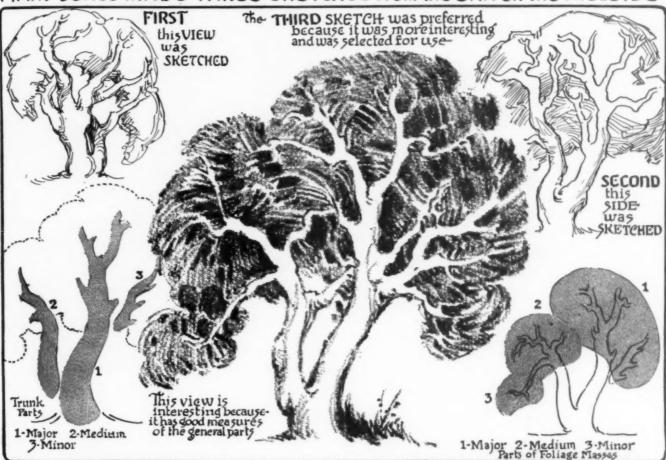
PLATE 4 - APPLICATION



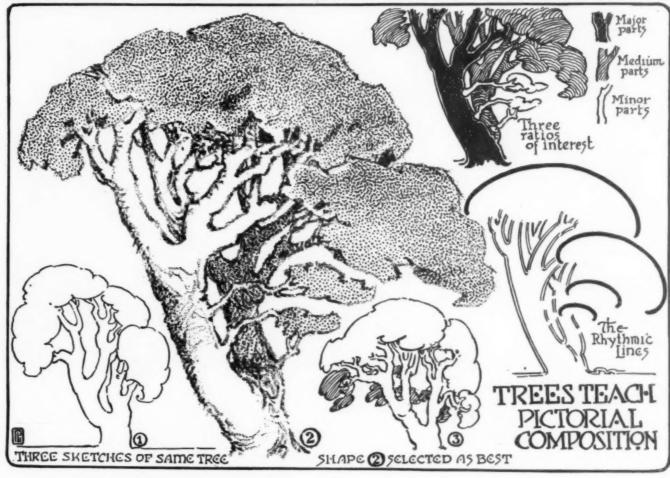
The use of birds in design selected by pupils from historic design sources and drawn to compose well within a square space. The entire designs made by individual pupils and arranged upon a textile hanging for wall decoration. This idea is well worth being used for many projects of varying subjects in schoolroom art. From a project received from Indianapolis schools done when Florence Fitch was Director of Public School Art Education



MARY JONES MADE THREE SKETCHES from the OAK on the HILLSIDE



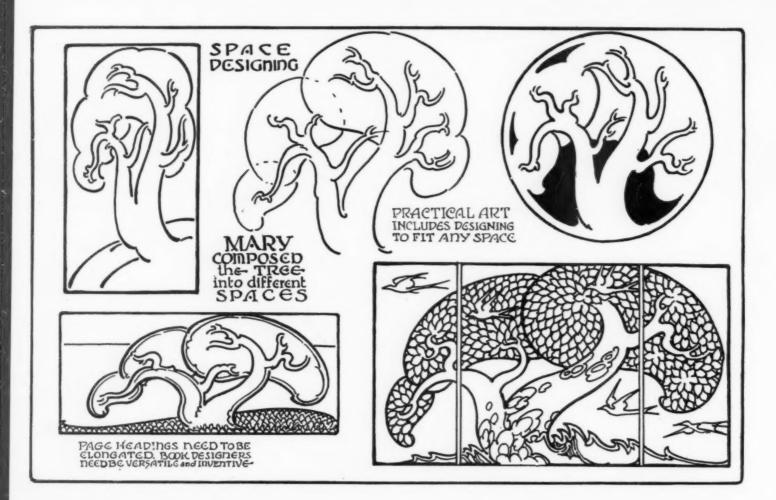
JOHN SMITH SKETCHEDTHREE MORE DIFFERENT VIEWS from the SAMETREE



June 1939 **341**

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The outdoor sketch may be used by the student for many art experiments in design and toward the applied arts. This and the following three pages suggest the possibilities of an oak tree as used by "Mary Jones" and "John Smith," two art students who apply their knowledge of art principles, and in so doing discover other valuable art ideas

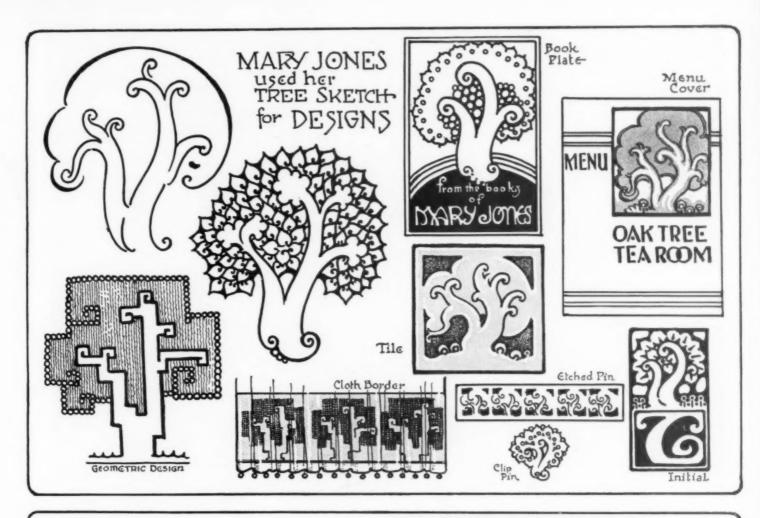


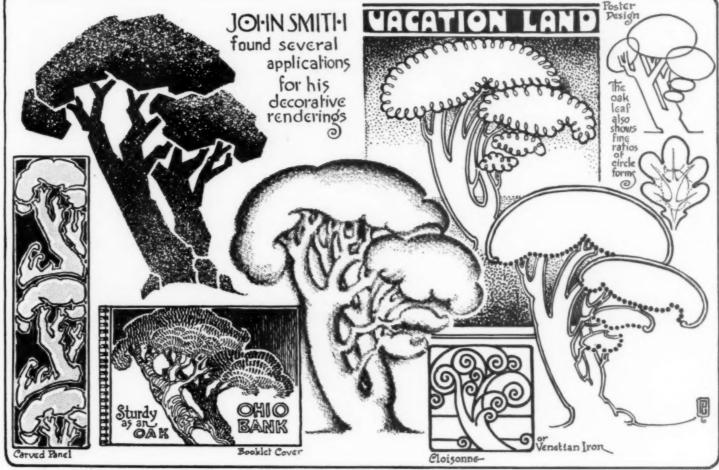


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The forty-seven different tree forms and motifs developed by Mary and John from the one oak on the hillside emphasize the wealth of art incentives that may be found in nature subjects if the enthusiastic student or the inspiring teacher will delve a little below the surface of Nature's library





June 1**93**9

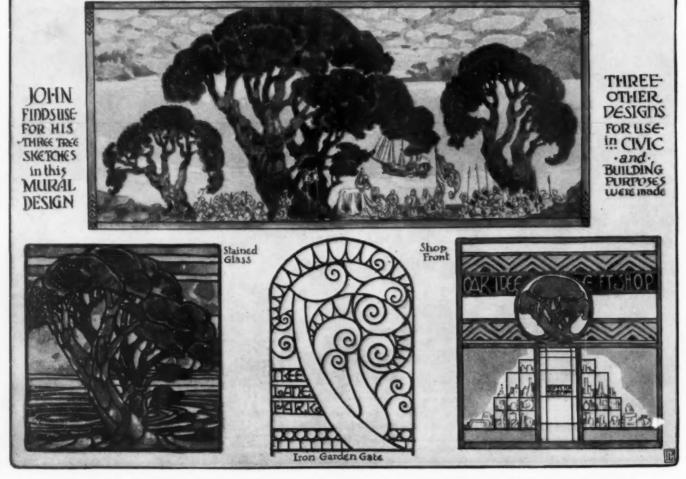
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Vacation days are the "sketchbook days" for gathering a sketch here and a note there for later use in the school or home studio throughout the year. Many a successful school year of art projects and appreciative classes have come through the art teachers who have followed a vacation of "art doing" rather than "seeing" and "hearing" only







To apply art is to bring it to its ultimate purpose. To interpret it into motifs correlated to its use is one of art's greatest creative avenues. Vocational art is valuable if it teaches how to design a table worth five hundred dollars from twenty dollars worth of wood. Without a knowledge of art principles the table may not be worth ten dollars—a loss of material and time. Proper decorative design knowledge is industrial art's greatest ally. Crafts become of little permanent value without it.







Interlocking coil designs that may represent steps in bird design

Graphic bird desion with interlocking coil

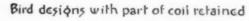








Design used on bowl exterior





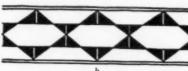
Design from a bowl interior



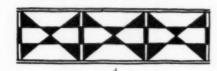


Forms found on polychrome Pottery

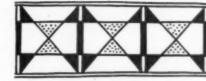


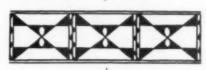




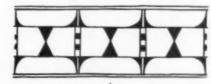


The bird designs above from the book, "The Rain Bird" by Dr. Mera of Santa Fe, illustrates the evolution of the bird motif from the interlocking coil design





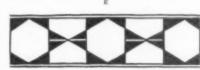


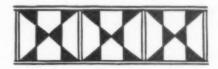














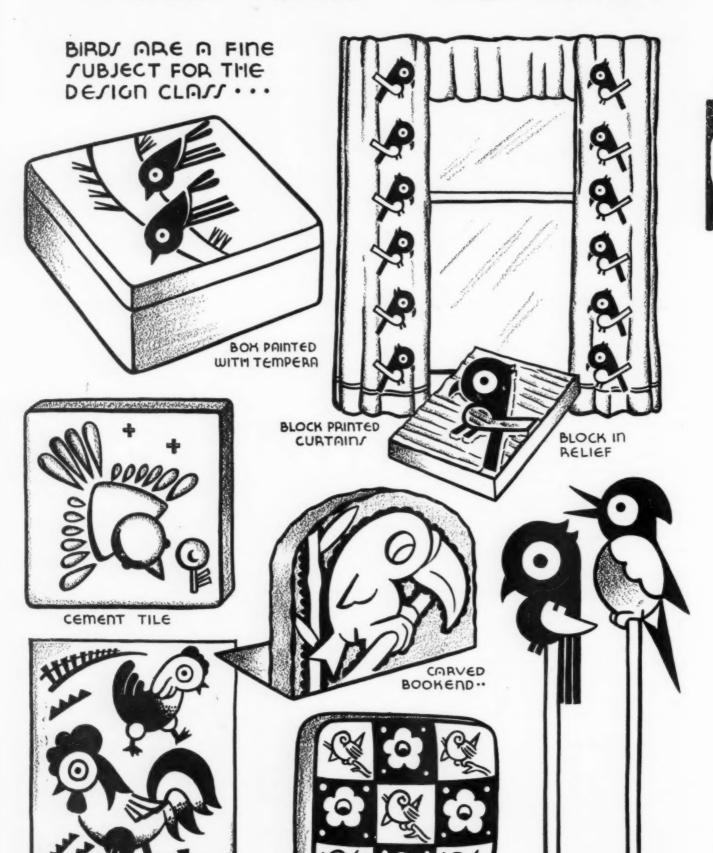
These pottery border designs from Kenneth Chapman's new book on San Domingo Indian Pueblo Pottery Designs illustrate only a small number of the triangle used motif or zig-zag line produced by the Indian artists

June 1939

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The three museum buildings in Santa Fe together with the nearby Indian Pueblos and cliff dwellings make Santa Fe in New Mexico, the most valued art center for the study of America's earliest arts and crafts, deserving of a visit and study by every art teacher who wishes to study art of the past in connection with its continuation today, a "Living Archaeology"

APPLIED BIRD DESIGNS.



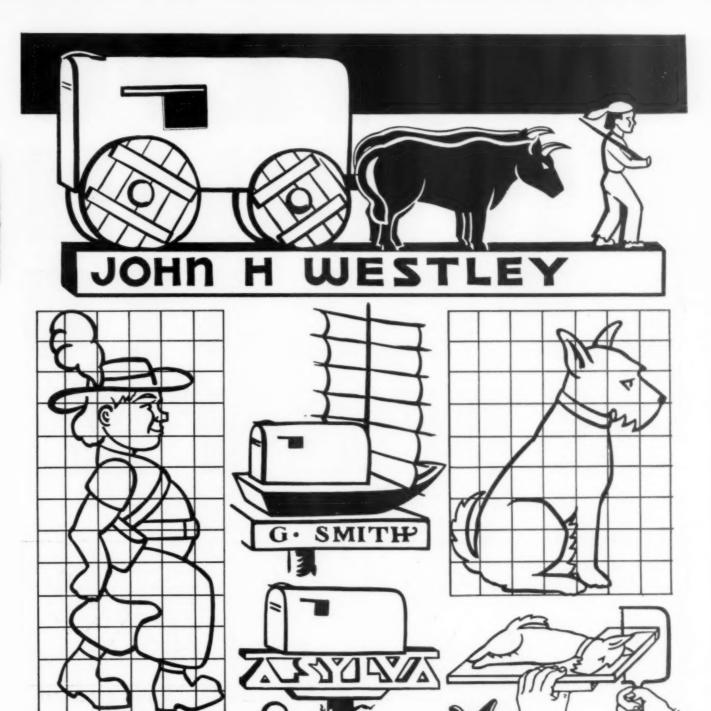
The bird in design and its possible application to home interiors. Designed and drawn by School Arts art staff

WALL HANGING

CUSTION

School Arts **346**

FLOWER





June 1939 347

Changing the rural mail-box to a more picturesque necessity. We believe in more picturesque road signs, why not mail boxes also. This page by Gordon deLemos of Palo Alto, California

ABCDEFG HIJBLMM OPQRSTU VWXYZ

ATTRACTIVE ALPHABET for YOUR ART CLASS

SCHOOL PLAY
TODAY

BLOCK OUT ROUGHLY WITH PENCIL

33110011214YZ TODAY

RULE LINES and FINISH BLOCKING

SCHOOL PLAY
TODAY

TODAY

OUTLINE WITH BRUSH OR PEN . .

FILL IN and FRASE PENCIL .

Lettering adaptable to school posters and bulletins. A letter that is easily read on the run and one that may be done rapidly and easily. Page by School Arts art staff

ABCDEFG HJKLFH OPQRSTU YWXYX

SMARTY

O FIRST MAKE ROUGH PENCIL LAYOUT TO GET RIGHT SPACING

LINES RULED & LETTERS LAID OUT DOUBLE STROKE USING PENCIL

Sol Olika Kala Ka

FOR MORE FINISHED LAYOUT USE
T-SQUARE, COMPASS, TRIANGLE & PENCIL

SE POR BELLAZO

START TO INK . USE RULING PEN & T-SQUARE . HORIZONTAL LINES FIRST

SIM NIBUTY

O DO VERTICAL LINES WITH TRIANGLE & T-SQUARE INK COMPASS FOR CIRCLES SHARTY

TO FINISH FILL IN WITH BRUSH &

THE ABOVE METHOD IS USED BY COMMERCIAL ARTIST FOR FINE LETTERING ..

An alphabet unique in style, done with a dash and circle, for use in commercial art or wherever a smart new quality is expressed. The steps for letter spacing have also been added by School Arts art staff

June 1939 **349** ORDER

FOR BUSINESS CARD DONE IN LINE CUT SIZE 2°×3½ SUBMIT 2 LAYOUTS ILLUSTRATION

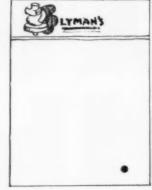
COPY

LYMAN'S POTTERY SHOP 365 GRANT AVE.

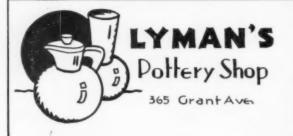
ORDERS SUCH AS THE ONE ABOVE ARE USUALLY CARRIED OUT IN THE FOLLOWING WAY ...

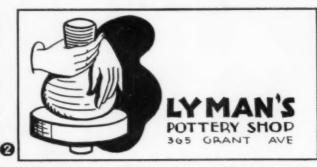




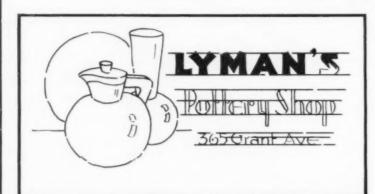


SHETCHES ARE MADE TO GET IDEAS





AFTER DECIDING ON ONE OR TWO IDEAS THE LAYOUTS ARE MADE, THESE ARE MADE ACTUAL SIZE IN COLOR SCHEME TO BE USED

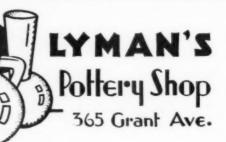


THE LAYOUTS ARE
SUBMITTED TO THE
CUSTOMER FOR HIS
APPROVAL
THE PICTURE AT THE
LEFT SHOWS THE
ONE SELECTED BY
CUSTOMER. LAID
OUT IN PENCIL AND
PARTLY INKED....

DRAWINGS OF THIS
TYPE ARE USUALLY
MADE ON BRISTOL
BOARD 2 TIMES AS
LARGE AS FINISHED
CARD TO ALLOW FOR
REDUCTION.
ON THE RIGHT IS THE

FINISHED DRAWING





A sample order as received at the commercial art studio and the way the order for card and stationery design is worked out. In this instance a design and engraving was planned so that the one engraving could be used for the card, letterhead, billhead and envelopes. Economical ideas in art work and illustration methods are important knowledge these days for the successful commercial artist

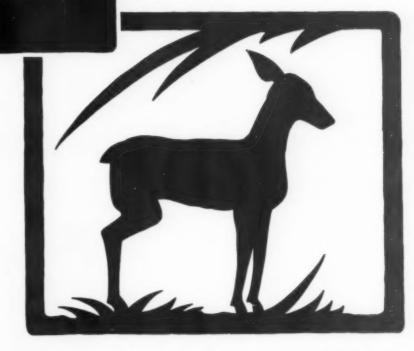


WHITE LINE BLOCKS ARE EASILY MADE and PRODUCE VERY ATTRACTIVE PRINTS BELOW IS SHOWN ALL-OVER DESIGN MADE BY REPEATED PRINTING...





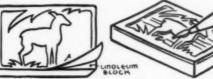
SILHOUETTES MAKE VERY STRIKING BLOCK PRINTS THE ABOVE REPEAT DESIGN IS MODERN and SIMPLE TO DO ...



NATURE STUDY BLOCK PRINTS



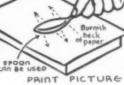
DRAW PICTURE



TRACE ONTO BLOCK CARVE WITH TOOL or KRIFE



INK BLOCK



A simplified method for block printing, either white line subject or silhouette form, shown on this page by Gordon deLemos, artist-designer

June 1939

ol

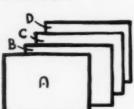




PLAN DESIGN



MAKE COLOR SKETCH



CUT 4 PIECES OF CARDBOARD SIZE OF DESIGN



TRACE DESIGN

TWO COLOR' CARDBOARD PRINTS



BLOCK ON .A.



GLUE TO B. &

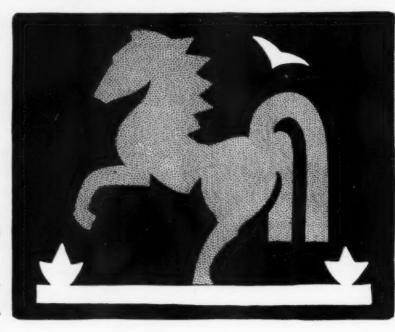


KEY BLOCK

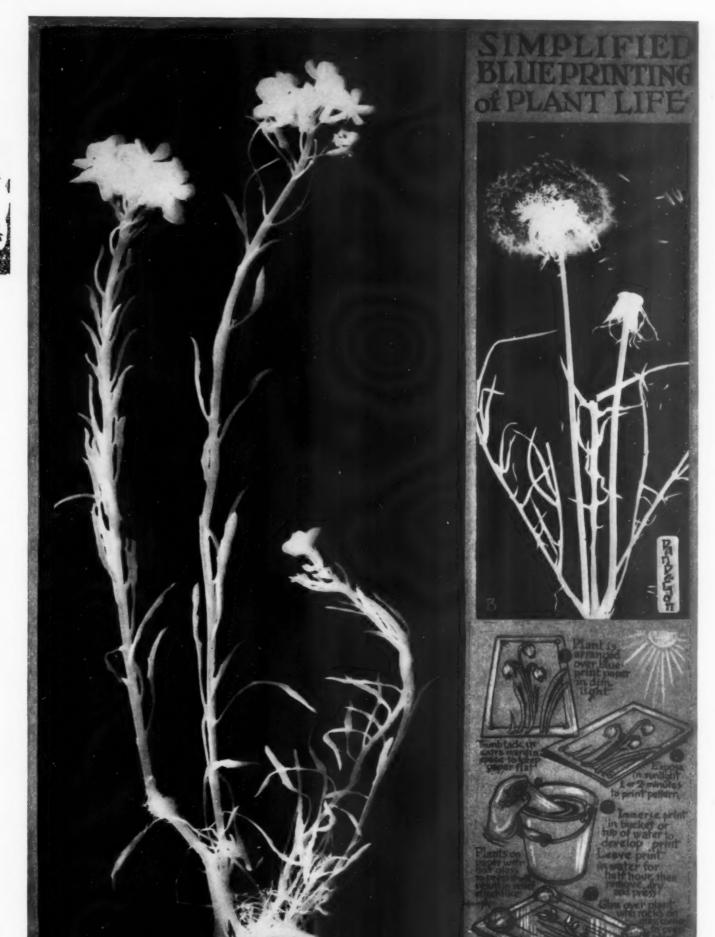


COLOR FROM .C. & GLUE TO .D.

AFTER BLOCKS ARE COMPLETED THEY ARE SHELLACKED & PRINTED IN THE USUAL TWO COLOR BLOCK PRINTING MANNER.



School Arts 352



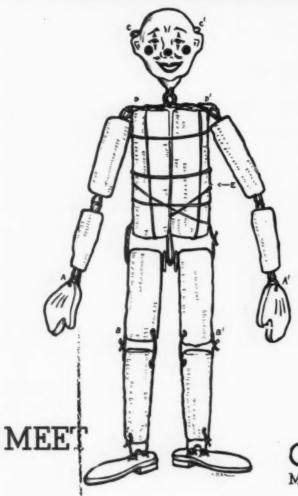
June



GRADE HELPS

Grade Teachers everywhere.









MARION A. ALLEN, McKinley School, Alton, Illinois

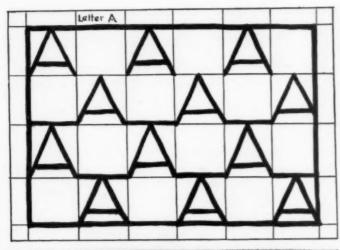


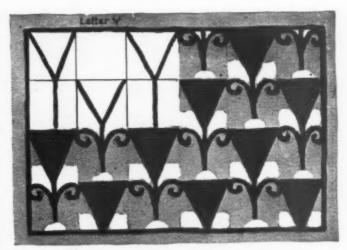
N IMAGE of a corncob pipe bowl floated idly through my mind—hesitated and passed slowly on. Presently, on the return trip, it paused a little longer—bringing along this time several others varying in size and length. Before my eyes they gradually found their places and took on the guise of an animated corncob marionette.

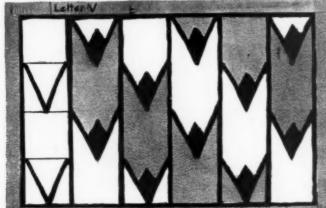
- In a surprisingly short time and incurring very little expense, Cornelius Bing Cobb came into being. The chief concern was to make a marionette entailing very little expense yet one which would be quite active. The corncobs should prove to be little or no expense in a section where corn is raised. Feed stores which grind their own feeds would be a likely source.
- To prepare the cobs, shave the roughest part off with a knife, then cut them into the lengths desired for the various sections of the body. These pieces are fastened together, as shown in the drawing, with stovepipe wire or any medium weight wire (preferably not copper which is not so durable as some other kinds). The soft, pithy center of the cobs allows a wire to be run through it. The two pieces of cob forming the torso are wired together. The ends of a wire, running down through the center of one and up the other, form a loop at the top to which the head is fastened. By interlocking loops of wire at the ends of each piece, the arm sections are joined together.
- This method was not quite so satisfactory for the legs as they were inclined to turn around. By making a hole from side to side through the ends of the leg sections and joining them with a loop

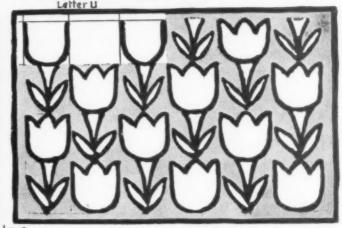
of heavy cord, they can be made to point toward the front. The cord fastening the legs to the torso runs through a button on each side of a loop of wire between the legs to keep them from hanging too closely together.

- The hands and feet can be cut from scraps of wall-board with a coping saw. Plywood or veneer can be used if desired. The feet should be weighted in some fashion to facilitate controlling the marionette.
- ◆ Various types of heads could be used—those made from cotton stockings or any suitable material stuffed with cotton or small pieces of cloth are satisfactory. The head which I found to be quite good was made of papier-mache molded over a very simple wire frame, arranged so as to allow small loops of wire to extend beyond the head at about the location of the ears. (To these are fastened the head strings.) There should also be a wire loop at the bottom by which the head can be fastened to the body. If a water medium paint is used to paint the features, a coat of shellac or clear varnish will make it waterproof. Feet and hands could be made in this same fashion, leaving a loop of wire on top by which to attach them to the body. Shot or some other heavy material could be put in for weight.
- After the marionette is clothed in character, it is ready to be strung. The diagram shows a type of airplane control which accommodates nine strings.
- This type of marionette is best suited to junior and senior high school and upper grade levels.



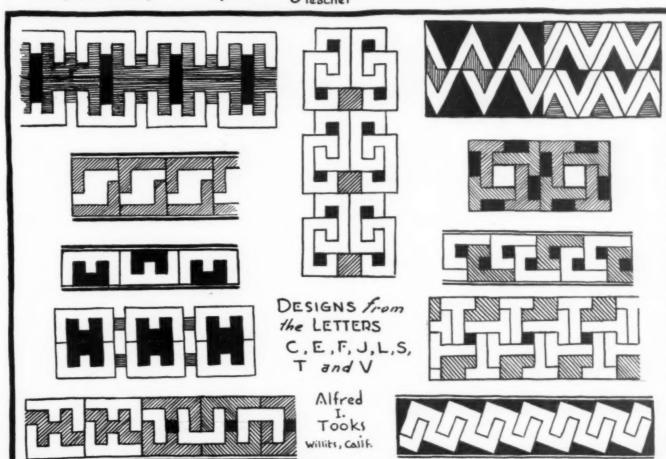






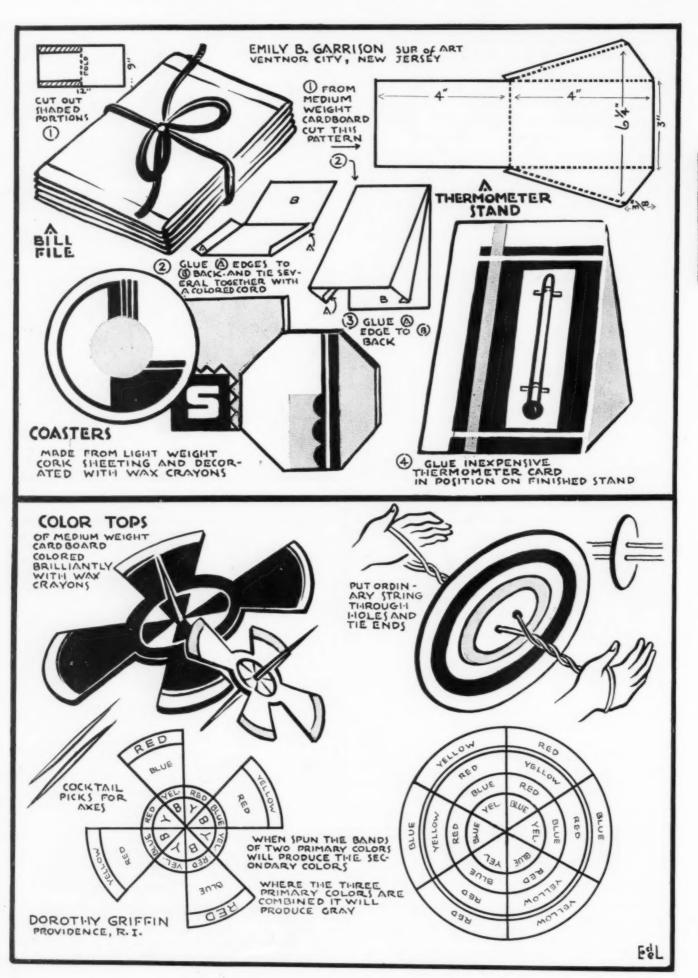
Alphabet Patterns

Myrtle Longenbach, Columbia, Mo. Designs by Grade Pupils



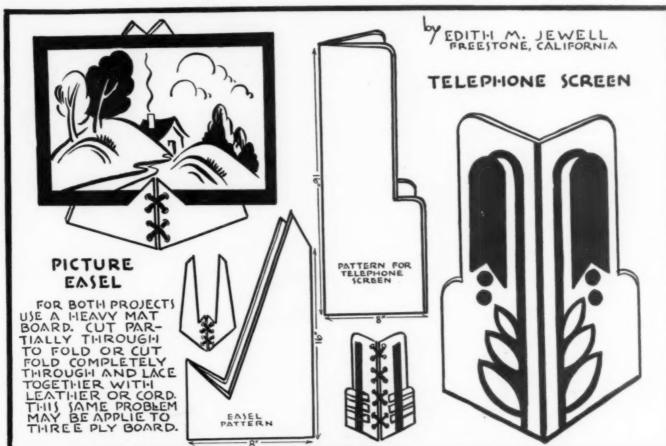
June 1939

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School Arts



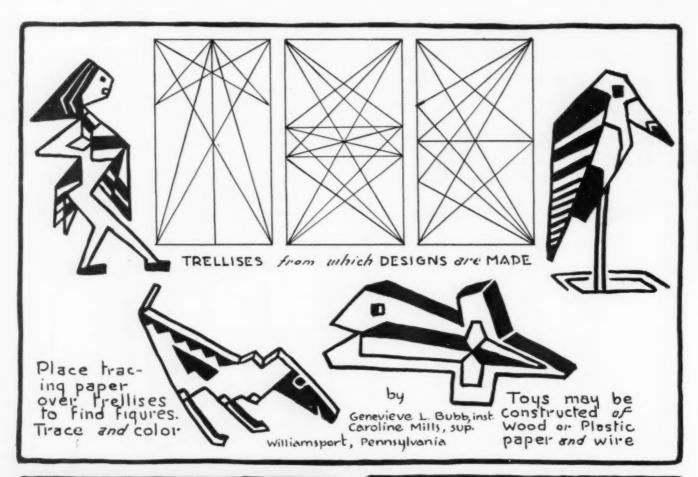


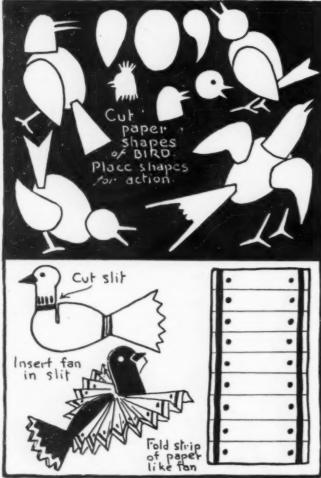


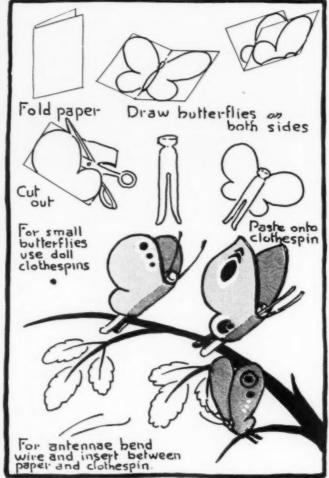


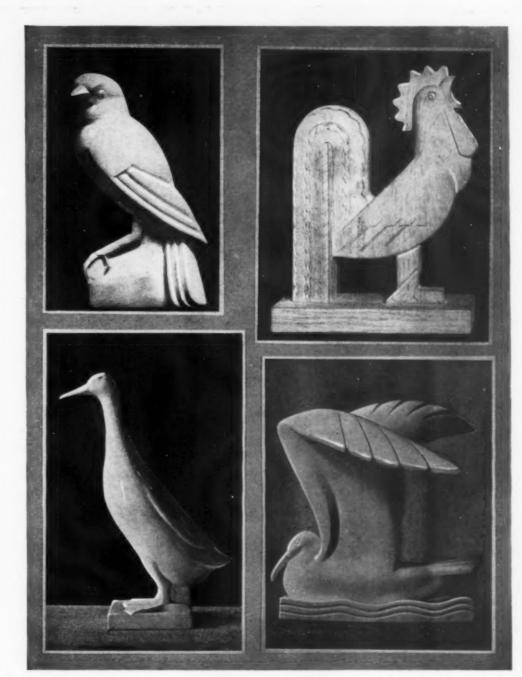
June 1939

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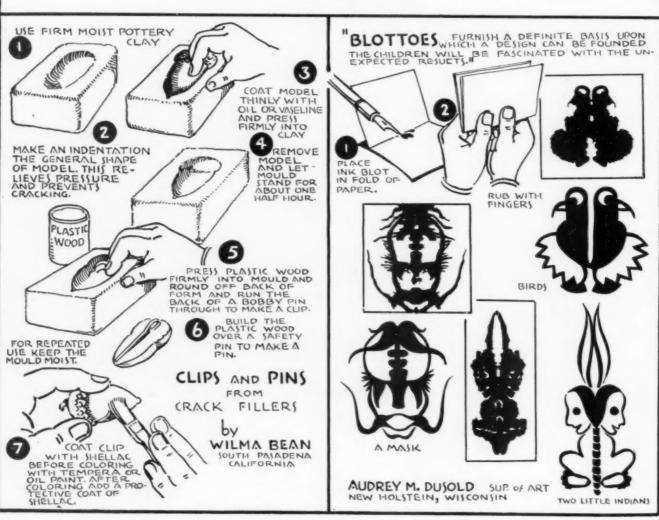


Courtesy of The Davis Press, Inc.

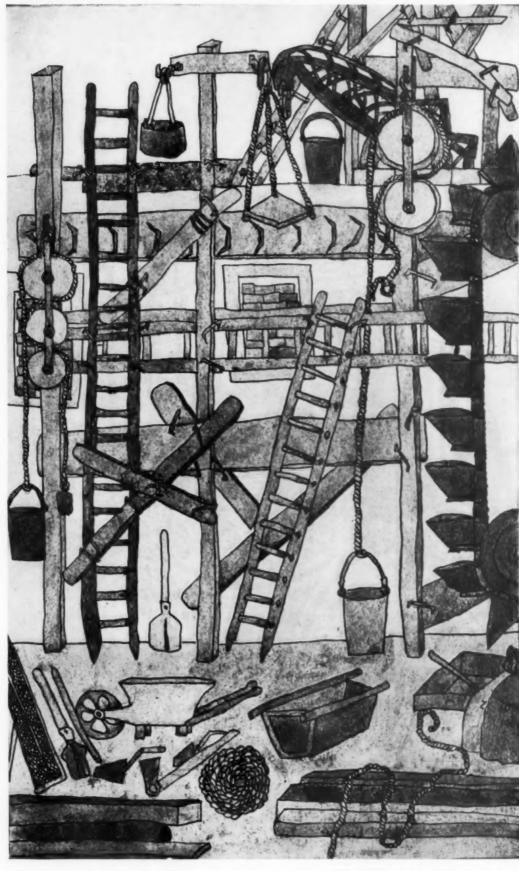
MODERN ART BIRD FIGURES

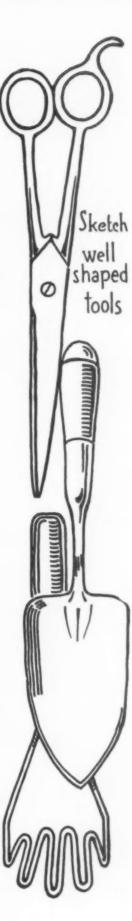
Sculptured in Wood and Stone





i





Courtesy of International School of Art

Children in Europe are interested by their teachers in drawing tools and building construction. The above drawing was made by a twelve-year-old lad in Poland. Many American tools are beautiful in line and form produced through utility needs. Why not use them for still life drawings. Boys will like them better than pottery and dishes. Simple outlines of tools similar to those shown on the border group will stimulate good drawing

June 1939

ol

USES for ICE CREAM CARTONS TRINKET BOX PT. & HALF . PT.CORTONS KATCHINA DOLL LANTERNS TOY HORSE DIE CHILDS BANK

The empty ice cream carton is put to permanent use on this page by Gordon deLemos of Palo Alto, California



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CERAMIC ATELIER 923 N. LaSalle Street, Chicago, Ill. WATER COLOR FARES FORTH, by Eliot O'Hara. G. P. Putnam's Sons, New York. Price, \$3.50.

Eliot O'Hara, well-known water color artist presents this book, emphasizing expression rather than technique. There are interesting "differentiating lessons" illustrated by the work of fourteen painters. Through a Tree of Subjective and Objective Painting, the author suggests some of the various ramifications that art has taken. However, the student is encouraged to experiment, deviate and follow his own bent, but is warned. after discovering his favorite style of work, not to

There are eighteen chapters, among which are: Shadows on Local Colors, Water Color on Smooth Paper, Quick Impressions, Calligraphy, Focus in Confused Subjects. The last chapter deals with framing, pricing, and exhibiting.

This will be an excellent book for either beginners or those with experience. It contains ten color cuts and many half-tones. There are 178 pages, and it is $5\frac{1}{2}$ by 8 inches in size.

THE ART OF THE BOOK, by Bernard Newdigate. The Studio Publications, Inc. Price, \$3.50, paper; \$4.50, cloth.

"Art of the Book" surveys the many interesting developments in type, illustration, decoration, and binding in the last ten years. The author, by his writings and the books produced under his auspices from the Shakespeare Head Press, has exerted great influence both in the production and appreciation of fine printing. He has illustrated his book with examples both of everyday commercial publishing and the private presses, collected from the United States, Great Britain, and the Continent of Europe. A special feature is the series of seven insets reproducing pages from outstanding books of the period under review. In all, there are about two hundred illustrations, and 104 pages. The book is $8\frac{1}{4}$ by $11\frac{1}{2}$ inches in size.

SILK SCREEN STENCIL CRAFT AS A HOBBY, by J. I. Biegeleisen, Instructor, School of Industrial Art, New York City. Harper & Bros., New York. Price, \$2.00.

Here, at last, is the book that brings into the home a comparatively new and popular art form that fulfills all the requirements of the ideal hobby.

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The book does not try to be exhaustive, but provides the essential groundwork for the simple and more complex operations which the beginner must know before exploring the professional refinements of the art.

Mr. Biegeleisen is an instructor in the School of Industrial Art, New York City, and author of "The Silk Screen Printing Process." Size, 6 by 83/4 inches, 140 pages.

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Conventions

PACIFIC ARTS ELECTS MARGARET ERDT OF SAN BERNARDINO AS NEW PRESIDENT

At its annual meeting in San Francisco under the Presidency of Evelyn S. Mayer, Associate Professor of Art at the San Francisco State Teachers College, the officers for 1939-1940 were elected.

A letter received from Susan Benteen, Secretary-Treasurer of Pacific Arts announces the election of the following.

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Secretary

Mr. Howard Wilson

Art Instructor, Sturges Junior High, San Bernardino

Treasurer

Helen B. Hunt

Art Instructor, Pasadena Dist. Jr. College

New Members of the Council

Jean Abel, Glendale Dist. Jr. College

Maude Kerns, Pasadena

The convention city for 1940 as selected by The Council is Pasadena.

EASTERN ARTS ASSOCIATION

Just at the moment of going to press, news comes of the new officers for Eastern Arts. Aime Doucette of State Teachers College, Edinboro, Elmer Pennsylvania, is the New President. Stephan, Director of Art for Pittsburgh, Pennsylvania, is the new Vice-president. Watch for more news in your September School Arts.

One of the big events of the Eastern Arts Convention was the awards of honor-see page 10-a of this issue.



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Teachers' Exchange Bureau

Making lantern slides in color has as a problem been reduced to a school project as simple as a crayon sketch on paper. This simplified operation is the result of a kit of glass, tape, special pencils and instructions for use by pupils or teachers manufactured by the Keystone View Company of Leadville, Pennsylvania. It can solve the need of many teachers who need the visual helps that are possible with lantern slides but are limited in funds for such purpose. T.E.B. 701.

Among the new products and equipment seen at the Eastern Arts Association Convention in New York City was a new etching kit and etching The plates for etching are aluminum, specially prepared to facilitate the complete process, and capable of turning off a greater number of impressions than is possible with copper. The Etchcrafters of America, Inc., will be happy to furnish more detailed information on request. Refer to T.E.B. 702.

Many of our readers will remember the "A to Z" Lettering books of Jacob Stein, reviewed in this publication last year. Now this artist-author has developed a titling kit to aid in the making of amateur movie titles. Many schools are finding the motion picture camera an excellent medium and news of group projects in this line is not infrequent. The "A to Z" Titling Kit should be helpful to those teachers contemplating movie projects. Write for T.E.B. 703.

The American Federation of Arts announces that beginning with this year the art school section of the American Art Annual will be divorced from the Annual itself and published more extensively in the new Art School Directory. The new Directory will include a list of leading painters who are giving individual instruction. It will also contain an index of summer schools and various other features of the kind.

The primary purpose of publishing the School Directory as a separate book is to make it available to students and teachers at a low price. Further information may be obtained by writing for T.E.B. 704.

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School Arts, June 1939

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Painting and Color
Illustration and Blackboard
Modeling and Relief Work
Designing. The Design Unit
Designing. Design Patterns
Poster Work
Lettering and Booklets
Holiday Projects
Toys and Handicrafts
Sewing, Weaving, Basketry
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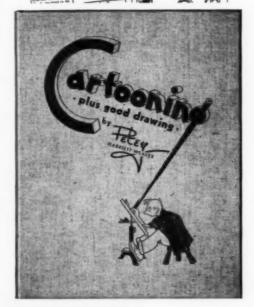
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